

ADMIN



Republic of the Philippines
Department of Agriculture
BUREAU OF AGRICULTURE AND FISHERIES STANDARDS
"...ensuring consumer safety and promoting global competitiveness
of Philippine agriculture and fishery products..."

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Reference Numbers		

08 February 2021

MEMORANDUM

TO : ALL BAFS EMPLOYEES

FROM : OFFICE OF THE OIC-DIRECTOR

SUBJECT : INCLUSION OF THE "ONE DA" LOGO OF THE DEPARTMENT OF AGRICULTURE IN ALL BAFS COMMUNICATION MATERIALS

In compliance with the directives of Secretary William D. Dar relative to the Unified Branding and with reference to the "One DA" approach of the Department of Agriculture, you are hereby instructed to incorporate the logo in all communication materials, including but not limited to the following:

- Business communications such as letterheads, business cards, folders, and envelopes;
- Application forms for permits, licenses, registration, and similar documents;
- Approved and/or issued permits, licenses, certificates, and similar documents;
- Publications and reports;
- Recognition-related materials such as plaques, trophies, and certificates;
- Other documents that bear the signature of DA officials;
- Flags, pins, and signages, both internal and external;
- Powerpoint presentations;
- Event backdrops and similar collaterals; and
- Social media masthead.

As our way of showing support to the DA programs, projects and activities through promotion and awareness, please be guided accordingly.

For strict compliance.


MYER G. MULA, Ph.D.
 RVC
 1020/2021

CERTIFIED
 FEB 08 2021
TRUE COPY

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"A food-secure Philippines with prosperous farmers and fisherfolk"